

# Card Management

## An Integrated Solution for Your Card Program Needs

Simplify the process of getting cards into your customers' hands with the convenience of Visa® Debit Processing Service's Card Management capabilities. With Visa DPS, you have a single resource for all your processing and card management activities — from forecasting issuance and fulfillment to file management and reporting, we can help you automate important back-office functions and streamline your processes.



## Speed card issuance and improve oversight

- **Automate ordering.** As new cardholder records are added to the system or existing cards are about to expire, Visa DPS can automatically issue card and PIN mailer orders.
- **Minimize disruption.** By reissuing eligible cards automatically you can avoid cardholder service gaps.
- **Reduce redundancy.** Our integrated database allows you to avoid having to re-enter card data for card management and transaction processing functions, saving time and lowering the potential for error.
- **Meet cardholders' needs.** Issue multiple cards linked to a single primary account number with unique embossed names and Track 1 greeting name.
- **Simplify fulfillment.** You can choose to fulfill cards through Visa DPS or have requests sent directly to the vendor of your choice for embossing, encoding, and delivery.



## Streamline card management

Visa DPS Card Management offers a full array of services you can use for increased efficiency:

### **Automatic card and PIN mailer orders:**

Automate generation of card and PIN mailer orders for new and reissued cards.

### **Seamless card reissuance:**

Flag cards for automatic reissuance in the month prior to expiration.

### **Express delivery orders:**

Identify new, replacement and reissued cards and PIN mailers for priority processing and special delivery.

### **Card activation:**

While cardholders continue to use their existing card, new cards can be issued inactive to prevent inappropriate use prior to their activation by the cardholder.

### **PIN selection:**

Support customer-selected and system-generated ("natural") PINs.

### **Multiple name embossing:**

Allow more than one name to be embossed on a card for joint accountholders or company cards.

### **Photo image ID:**

Imprint a photo image ID on your cards for increased security.

### **Card and account maintenance:**

Manage all card data and activity updating through a browser-based application or batch file maintenance.

### **Reporting:**

Access a robust array of reports for overseeing card issuance activity.

### **Complete Card Fulfillment Capabilities**

In addition to working with your own fulfillment partner, Visa DPS Card Management Services also offers you the option of full-service card fulfillment. Take advantage of our card purchasing volumes and streamline embossing, encoding and delivery by using a single card management and fulfillment resource. You can choose from over 30 stock card designs or create your own custom designs.

## Learn more about Visa DPS Card Management

For more information about Visa DPS Card Management, please contact your Visa Account Executive or Visa Debit Processing Service at 866.416.3731.